

# 15. Tanks & coldboxes (Rev. Nov24)

Air Products storage tanks and coldboxes present a unique opportunity to establish our brand in an impactful and prominent fashion.

One Air Products signature and an accompanying brand message should be positioned on the face that offers maximum visibility to the viewing public.

### Color specifications

Storage tanks are white.

### Signature

Use the one color signature.

### Positioning Statement

Positioning statement should not be typeset. Only approved graphic files should be used.

### 3M color specifications

Air Products green: Product # 180-6043

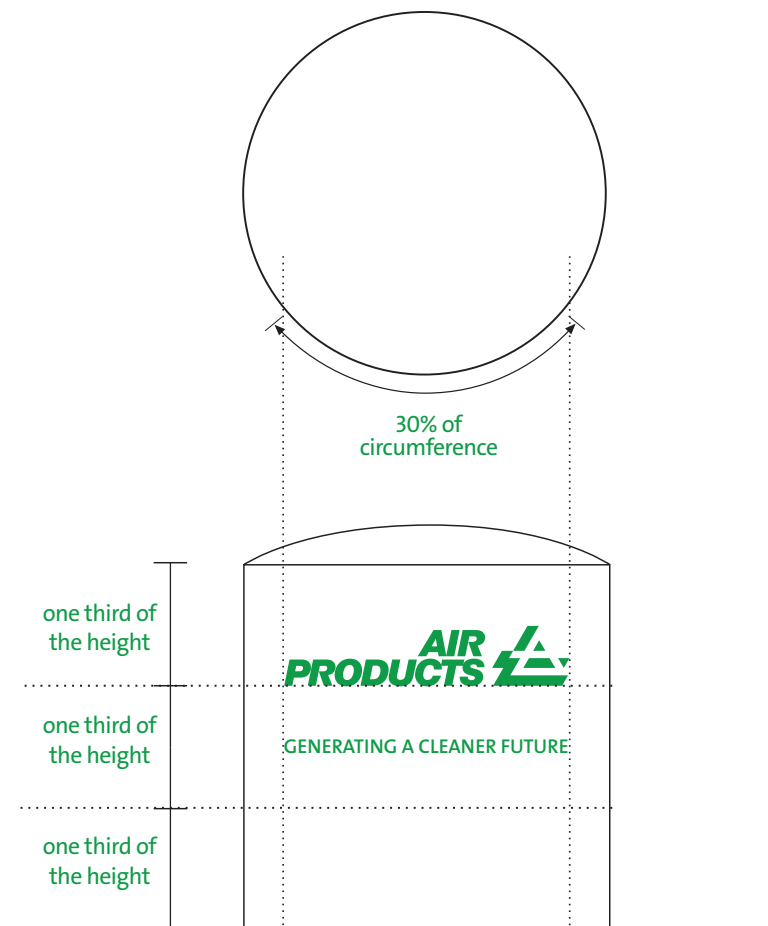
The decals should be placed on the most visible side of the storage tank.

### DuPont paint color specifications

White DuPont Imron 79131X

Air Products green DuPont Imron GS345X

Electronic art for the Air Products signature and the Positioning Statement are available from Air Products' Corporate Communications team.



On coldboxes, the signature should be positioned on the face that offers maximum visibility to the viewing public. Give it plenty of room to “breathe.” This clear space is equal to the height of the cap “P” in Air Products.

### Color specifications

Coldboxes are white.

### Signature

Use the one color signature.

### Positioning Statement

Positioning statement should not be typeset. Only approved graphic files should be used.

### 3M color specifications

Air Products green: Product # 180-6043

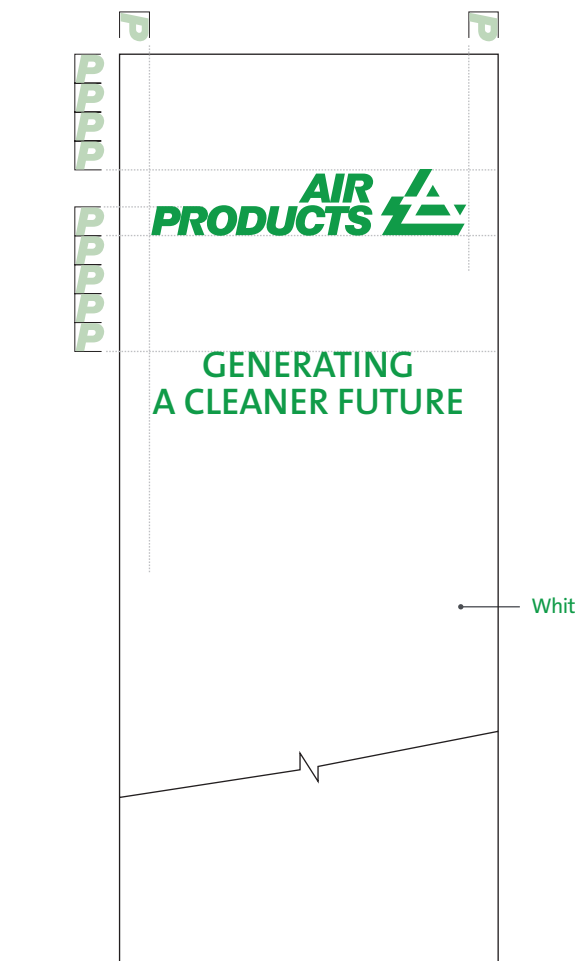
The decals should be placed on the most visible side of the coldbox.

### DuPont paint color specifications

White DuPont Imron 79131X

Air Products green DuPont Imron GS345X

Electronic art for the Air Products signature and the Positioning Statement are available from Air Products' Corporate Communications team.



## Color specifications

Customer stations are white.

## Positioning Statement

Positioning statement should not be typeset.  
Only approved graphic files should be used.

## 3M color specifications

Air Products green: Product # 180-6043

The decals should be placed on the most visible side of the customer station.

## DuPont paint color specifications

White DuPont Imron 79131X

Air Products green DuPont Imron GS345X

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